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# The New Travel

Media Kit

Real stories.  
Real people.  
Real connections.

Hi, I'm Dan. I don't do drone shots and highlight reels. I like to go deeper. The New Travel is about capturing authentic conversations with locals in over 50 countries, exploring what makes each place truly unique.

50M+

total views

391K

subscribers

463

videos

50+

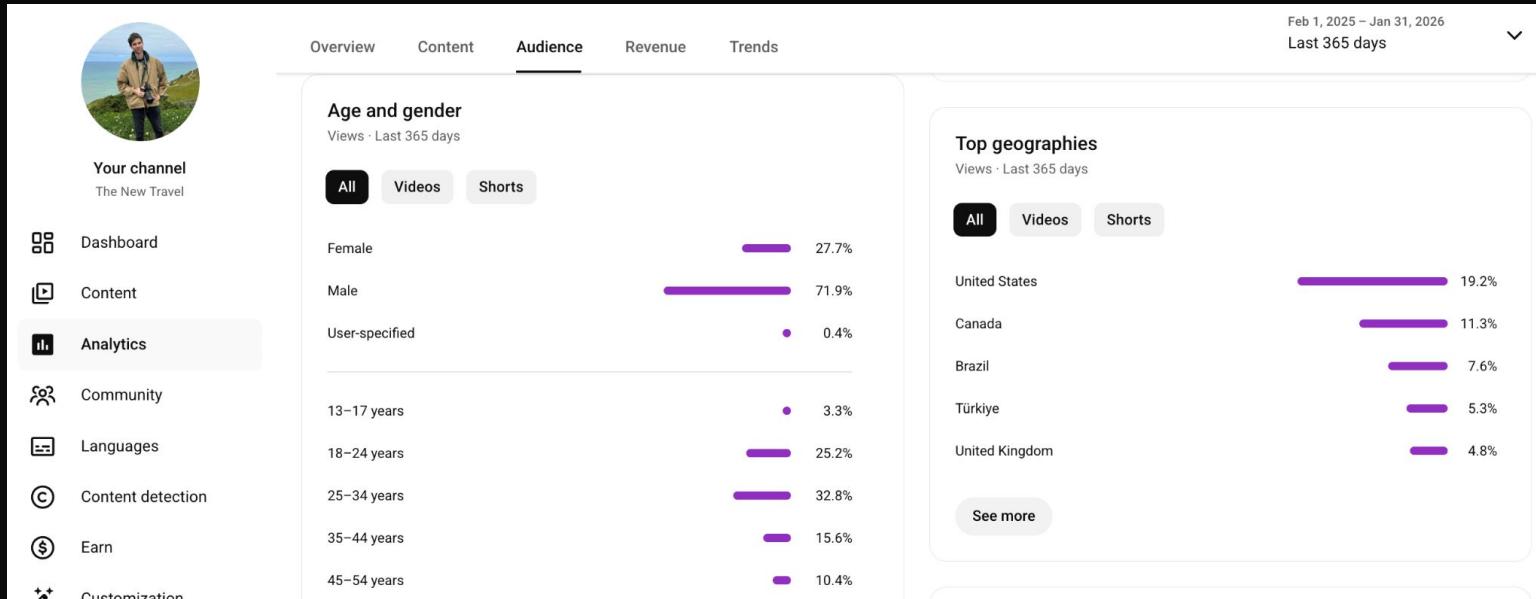
countries

The signature series

# *"How many languages do you speak?"*

65 Accents	<b>5.9M</b>
London	<b>5.2M</b>
Harvard	<b>2.4M</b>
Morocco	<b>1.7M</b>
Toronto	<b>1.6M</b>

# Audience



The image shows a screenshot of the YouTube Audience Insights dashboard for a channel named "The New Travel". The dashboard is divided into several sections:

- Overview**: Shows a profile picture of a person in a field, the channel name "Your channel", and the description "The New Travel".
- Content**: Shows a list of video thumbnails and titles.
- Audience**: The active tab, showing "Views · Last 365 days".
- Revenue**: Shows a list of revenue-related metrics.
- Trends**: Shows a list of trend-related metrics.
- Top geographies**: Shows "Views · Last 365 days" and a list of countries with their respective percentages.

**Age and gender** (Last 365 days):

Category	Value	Percentage
Gender	Female	27.7%
Gender	Male	71.9%
Gender	User-specified	0.4%
Age	13-17 years	3.3%
Age	18-24 years	25.2%
Age	25-34 years	32.8%
Age	35-44 years	15.6%
Age	45-54 years	10.4%

**Top geographies** (Last 365 days):

Geography	Percentage
United States	19.2%
Canada	11.3%
Brazil	7.6%
Türkiye	5.3%
United Kingdom	4.8%

The New Travel is truly a global brand, with viewers from over 100 countries every month.

The average viewer though is between age 18-34 and often in North America.

01

## Street Interviews

Candid conversations exploring multilingualism and identity in global cities

02

## Destination Stories

Deep cultural immersion beyond the tourist trail

03

## Local Perspectives

Authentic voices sharing what makes their home unique

Filmed across six continents

# 50+ Countries

● **EUROPE**

London · Paris · Amsterdam · Berlin · Barcelona

● **NORTH AMERICA**

NYC · Toronto · Montreal · Miami

● **LATIN AMERICA**

Mexico · Brazil · Guatemala

● **ASIA & AFRICA**

Morocco · India · South Korea · Vietnam

# Partner with us

We create authentic destination content that resonates. No scripted tours. No stock footage. Just real stories that inspire travel.



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## Mid-roll integrations

60 - 90 second mid-roll integrations advertising products and services for travellers

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## Destination Features

Dedicated video showcasing your destination through inspiring travel documentary

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## Press Trip Coverage

Authentic content from media trips highlighting key attractions and local culture

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## Custom Campaigns

Tailored content packages designed around your specific marketing objectives

Let's create  
something remarkable.

[thenewtravel.management@gmail.com](mailto:thenewtravel.management@gmail.com)

[youtube.com/@TheNewTravel](https://youtube.com/@TheNewTravel)