
The New Travel

Media Kit

Real stories.
Real people.
Real connections.

Hi, I'm Dan. I don't do drone shots and highlight reels. I like to go deeper. The New Travel is about capturing authentic conversations with locals in over 50 countries, exploring what makes each place truly unique.

50M+

total views

391K

subscribers

463

videos

50+

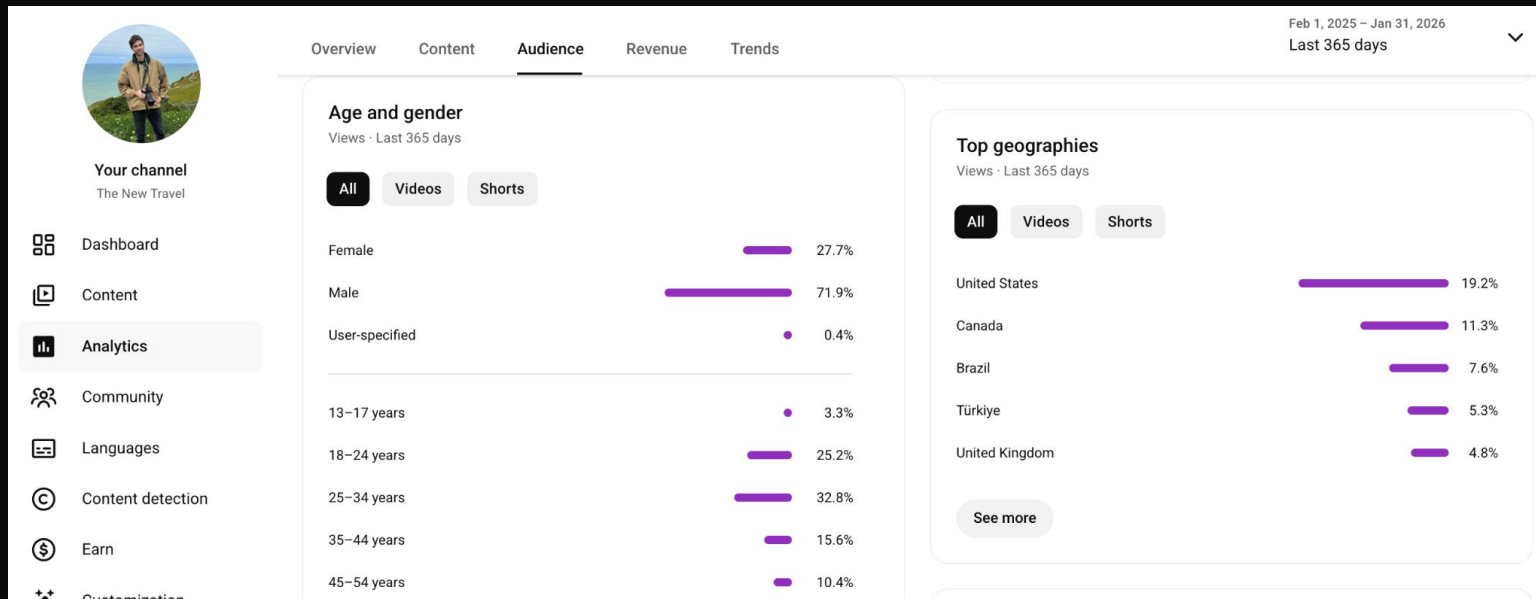
countries

The signature series

"How many languages do you speak?"

65 Accents	5.9M
London	5.2M
Harvard	2.4M
Morocco	1.7M
Toronto	1.6M

Audience



The New Travel is truly a global brand, with viewers from over 100 countries every month.
The average viewer though is between age 18-34 and often in North America.

What we create

01

Street Interviews

Candid conversations exploring
multilingualism and identity in
global cities

02

Destination Stories

Deep cultural immersion beyond
the tourist trail

03

Local Perspectives

Authentic voices sharing what
makes their home unique

Filmed across six continents

50+ Countries

● **EUROPE**

London · Paris · Amsterdam · Berlin · Barcelona

● **NORTH AMERICA**

NYC · Toronto · Montreal · Miami

● **LATIN AMERICA**

Mexico · Brazil · Guatemala

● **ASIA & AFRICA**

Morocco · India · South Korea · Vietnam

Partner with us

We create authentic destination content that resonates. No scripted tours. No stock footage. Just real stories that inspire travel.



Mid-roll integrations

60 - 90 second mid-roll integrations advertising products and services for travellers

Destination Features

Dedicated video showcasing your destination through inspiring travel documentary

Press Trip Coverage

Authentic content from media trips highlighting key attractions and local culture

Custom Campaigns

Tailored content packages designed around your specific marketing objectives

Let's create
something remarkable.

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